

2023 Hometown Hero Banner Program Rules & Guidelines

The Wilmington Chamber of Commerce Hometown Hero Banner Program honor and recognize current and former residents of Wilmington who have served our country in a branch of the military.

Please read these guidelines before filling out the application.

Application Requirements

Nominees must meet all of the following requirements:

1. Be a current or former resident of Wilmington.
2. Served in the United States Armed Forces
3. Meets one of the following criteria:
 - a. Is currently on active duty
 - b. Honorably discharged
 - c. Died in the line of duty

The following information must be provided:

- Signature for photo release
- If living, the veterans must sign
- Photograph of the veteran in uniform (see details below)
- Copy of a military verification form (DD214, military ID, etc.)

Banner Design, Display Times, and Location

Banners are 24" x 48" double-sided vinyl. Each includes the Veteran's name, branch of service, years active, and a photograph. They will be displayed on poles along Route 53 (Historic 66) and Route 102 in Wilmington for a two-year period between approximately Memorial Day through Veteran's Day. Request for specific display locations cannot be honored, and banners are likely to appear in different locations in their first and second years.

Photograph Requirements

This program **requires** an original photograph of the veteran in uniform. We can accept original prints, 35mm slides, or film strips. Original prints are those made from film negatives or a digital photograph.

We cannot accept the following: Copies made on a home printer, copies made at a photo service, digital photos of a printed photo, photos clipped from a newspaper, or your own digital scan of the photograph.

It is important to the Chamber that the banner photographs maintain a level of image quality that is respectful of all our veterans. If you are unable to provide a suitable photo, determined at our discretion, your money will be returned. We understand this may prevent some people from being able to participate, but there are some photos we simply cannot print.

You must submit an original photograph. We will scan the photo to the necessary specifications for the banner, and you may pick it back up. You will have to leave the photo with us. If you are unwilling to do so, you will not be able to purchase a banner. No photo has been damaged or lost in the production of these banners. Your photo will be available for pickup after we have scanned it for your banner.

Photos need to be at least 3x5. Larger is better as the photo on the banner will be enlarged to nearly two feet tall. Photos will be cleaned up digitally as much as possible to remove scratches, rips, and dirt. In some cases, photos will be too damaged to clean up enough to print on a banner. If this is the case you will be asked to provide an alternate photo. If no suitable photo can be provided, we will be unable to print the banner and your money will be refunded.

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Cost

The cost to participate in the program is \$150 total for the two-year display period.

Deadline

The deadline to apply is March 31, 2023, or until all spots are full. We cannot accept applications for 2023 after this date.

Where to Apply

All applications, supporting documentation, and photos are to be submitted **exclusively at Spins & Needles, 614 Davy Lane in Wilmington**. If you are not local you may mail in your application.

Additional Information

The number of locations available are limited. Spaces are given to complete qualifying applications on a first-come, first-served basis. Your application is not considered complete until **all** requirements are fulfilled. To help us stay organized, please do not submit an application without the accompanying photograph, service verification, and signatures.

At the end of the two-year display period, applicants will be contacted to pick up their banners. You will be contacted at the email or phone number you provided. Banner displays cannot be extended beyond the second year, but you may reapply to have a new banner printed using the same information. You do not need to resubmit service verification or the photo. Any banners not picked up will become property of the Wilmington Chamber of Commerce. Any damage sustained to a displayed banner will be handled at the discretion of the Wilmington Chamber of Commerce.

Only one veteran may appear on each banner and only one banner may be displayed for any individual veteran.

You may purchase additional banners for your own personal use at the same cost of \$150.

Applying for a banner as a surprise to a living veteran is not permitted under any circumstance.

Questions?

Email info@wilmingtonilchamber.org | Visit wilmingtonilchamber.org

2023 Wilmington Chamber of Commerce Hometown Hero Banner Application

Nominee Information (Person to appear on banner)	
Full Name (as it will appear on banner)	
Branch of Military:	
Active Duty? <input type="checkbox"/> Yes <input type="checkbox"/> No	Years Active (e.g. 1955-1961):
Veteran is: <input type="checkbox"/> Alive <input type="checkbox"/> Deceased <input type="checkbox"/> POW/MIA	
<input type="checkbox"/> Veteran is a current or former Wilmington resident	<input type="checkbox"/> Veteran never resided in Wilmington
Type of military verification being submitted:	
Nominator Information (Person paying for banner)	
Either a phone number or email address is required	
Contact Name	Relationship to Veteran
Phone number	Email address
Address	
<p>An original print photo, film, or negative must be submitted with your application for scanning. You will be notified when you can pick it up.</p>	
<p>Photo Release: I hereby grant the Wilmington Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or a deceased veteran, in the Wilmington Chamber of Commerce Hometown Hero Banner Program. The Chamber may use images of the banner in promotional material without notification or additional permission. I take full responsibility that all information provided about the veteran being honored is accurate and correct.</p>	
Signature*	Printed Name
	Date
<p><i>*Must be signed by veteran if living. No exceptions can be made. Surprise banners are not permitted.</i></p>	
Rules & Guidelines	
<input type="checkbox"/> I have read, understand, and agree to the rules and guidelines of the Hometown Heroes Banner Program	
Payment (\$150)	
Please make checks payable to Wilmington Chamber of Commerce and reference "Hometown Heroes" on the check.	
<input type="checkbox"/> I have included a check	<input type="checkbox"/> I want to pay by credit or debit card The Chamber will contact you if your application is accepted

Mail or drop off your application exclusively to:

Wilmington Chamber of Commerce
 Hometown Heroes Program
 c/o Spins & Needles
 614 Davy Ln
 Wilmington, IL 60481